

Ans Kolk

Corporate Social Responsibility and Sustainability: The role of multinationals

In this presentation, Professor Kolk will reflect on the research she has been doing over more than a decade now on the role of multinational corporations in relation to social and environmental issues. Attention will be paid to the various concepts used (CSR, sustainability, governance) and to developments over time. Moreover, she will show results and some key findings of her research, relating to different regions and countries, covering developed, developing and emerging economies; various topics, including climate change, poverty, and child labour; and mechanisms such as partnerships, codes of conduct and CSR/sustainability reports. Important aspects to be considered for further investigation will be outlined as well.